**Data gathering goals**

* Our goal is to understand the overall scope and method of the way Klaus brewery functions.
* It’s also important to get information about the problems they are facing so it can be easier to analyze and come up with a system's proposal.
* We also need to find out what services they offer and what methods they are using to improve those services.
* We need to understand the organization's entities and their relationships among each other.
* It’s also important to understand what form of marketing they are utilizing. For example, are they promoting their brand through social media, ads or emails?
* We need to understand who is responsible for several departments and what techniques are they using to oversee
* Client’s main problem is their current order processing so it’s important to properly understand their current order processing system and what are potential causes for that ?